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		POS

B2B		Business-to-Business Internet

Business-to-Customer

B2C

30%
30%
30%
2015 12 31 30%
61,232.53 30%
61,200.00
9.71 /
20 90%
63,027,806

2

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90%

63,027,806

1		33,200	34,191,555
2		28,000	28,836,251
		61,200.00	63,027,806

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70%

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17.28%

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11.16%

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30%

2015

2015 12 31			
	1,119,014.76	343,319.38 ¹	30.68%
	197,592.70	61,200.00 ²	30.97%
2015			
	4,303,013.90	1,274,256.79 ³	29.61%

- 1 *30%
- 2 61,200.00
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				2015	11	9		2,191.60
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30						20		
2015	11	9					13,883.15	10%

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61,200.00

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	2016	2017	2018
	2016	2017	2018
15,800.00	27,500.00	38,500.00	

	2016	2017	2018
	2016	2017	2018
2017		15,800.00	27,500.00
2018			38,500.00

2016 12 31

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[2016] 326

204,108.43 100%
 205,086.69 100%
 204,108.43 30%
 61,232.53

2015 12 31

946,901,092

63,027,806

63,027,806

	(((
	131,917,569	13.93%	131,917,569	13.06%	131,917,569	12.29%
	90,465,984	9.55%	90,465,984	8.96%	90,465,984	8.43%
	86,300,019	9.11%	86,300,019	8.55%	86,300,019	8.04%
	68,531,663	7.24%	68,531,663	6.79%		

2015

2015

	2015	
	1.14	1.00
	0.75	0.66
	79.39%	81.80%

2016 4 1
30%

2015 12 31

3

2016 4 1
30%

2015 12 31

1

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2015 12 31

13.93%

2015 12 31

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2015 12 31

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www.cninfo.com.cn

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	2016	2017	2018	
				30%
			15,800.00	27,500.00
38,500.00		2016	2017	2018

61,200.00

7

4.40%
2014 2015

2.45% 2.55%

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2012

	2015	2014	2013
	3.33%	3.01%	7.11%
	3.17%	3.45%	6.5%

2012

48%

T4-T6

T4-T6

3

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2014

3G

4G

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2014

3G

2015

2016

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	2015	2014	2013
	64,608.04	115,107.15	141,096.86
	5.65%	11.80%	13.44%
	1.52%	3.39%	4.84%

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2015

20%

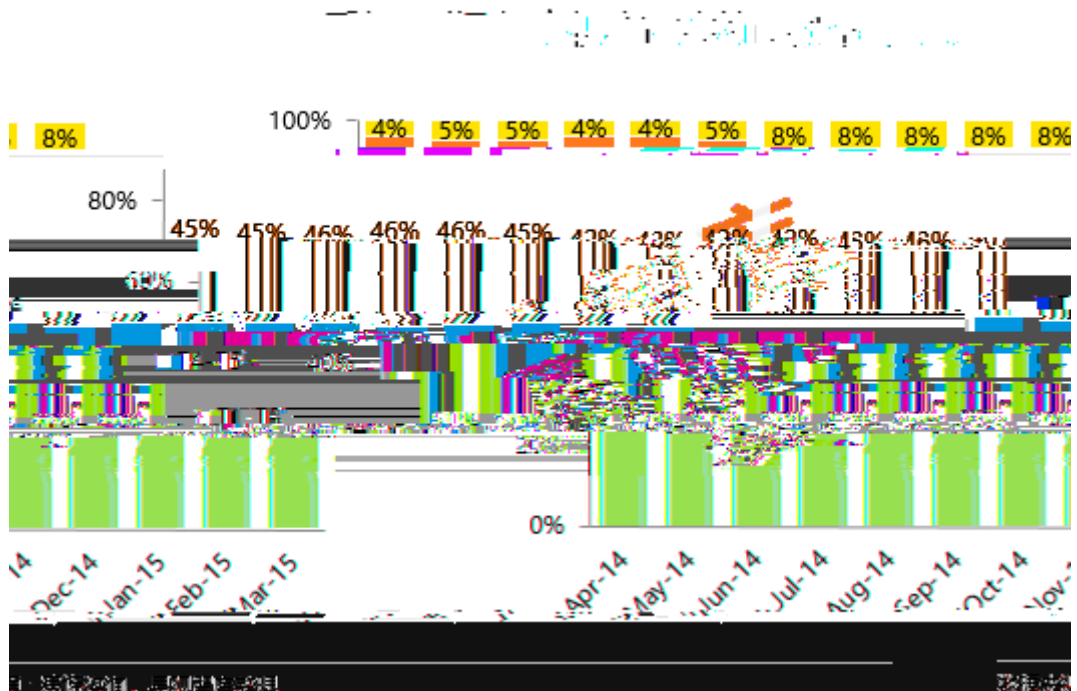
iphone7

2016

iphone7

2016

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T4-T6

T4-T6

“ + ”

30%

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T4-T6

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2
2016 4 1
30%

3
2016 4 1
30%

1

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30%

30%

2015 12 31

61,232.53

61,200.00

9.71 /

20

90%

63,027,806

2015 4 24

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12

100%

2

61,200.00

100%

9.71 /

20

90%

63,027,806

30%

2015

2015 12 31			
	1,119,014.76	343,319.38 ¹	30.68%
	197,592.70	61,200.00 ²	30.97%
2015			
	4,303,013.90	1,274,256.79 ³	29.61%

- 1 *30%
- 2 61,200.00
- 3 *30%

2015

2015

50%

2015 12 31

25%

4

10%

1

10%

2

2015 12 31

946,901,092

63,027,806

63,027,806

2015

2015

	2015	
	1.14	1.00
	0.75	0.66
	79.39%	81.80%
	48.06	64.23
	15.38	12.22
	2.94%	2.94%
	-0.87%	-0.87%
	-0.24	-0.33
	-0.25	-0.35

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2 2014

2015

2015

